

SEN
WORKING
DOG

RICH IN FISH WITH RICE

OUR ENTIRE WORKING DOG FOOD RANGE IS UK VAT FREE

VAT
FREE

SENIOR /
ADULT LIGHT



WHY WHITE FISH?

White Fish are a source of protein and Vitamins B6, B12 and Niacin. They are also a source of Omega 3 fatty acids which may help to support skin and coat health and healthy joints.

RECIPE CLAIMS



20% TOTAL FISH

Responsibly sourced and highly digestible protein sources.



JOINT CARE PACK

To help support cartilage for healthy joints in overweight & senior dogs.



DIGESTIVE HEALTH

Contains beet pulp - a good source of soluble and insoluble dietary fibre which are important for maintaining normal intestinal transit time and motility.

WEIGHT MANAGEMENT

15% less fat than the standard adult recipes.



IMMUNE SYSTEM

Contains vitamins and minerals to help maintain a healthy immune system.



NO ADDED ARTIFICIAL COLOURS & PRESERVATIVES



Super
PREMIUM

The Super Premium range benefits from a variety of high quality protein sources. The range provides a selection of hypoallergenic recipes formulated without common food allergens for dogs - beef, pork, wheat, wheat gluten, dairy and soya.

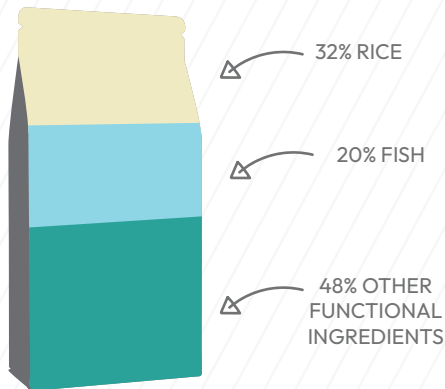
ADVISORY

VAT
FREE

Working Dog Products must follow GA's guidance for products labelled and marketed as working dog food to ensure legal compliance with Government VAT guidelines. Please see "Working Dog Food Guidance" document -if you do not have a copy please speak to your Partner Manager.

COMPOSITION

Brown Rice (22%), Dried Fish (20%), Barley, Oats, White Rice (10%), Chicken Fat, Beet Pulp (4%), Pea Fibre, Brewer's Yeast, Minerals, Yucca Schidigera Extract (190 mg/kg), Glucosamine (180 mg/kg), Methylsulfonylmethane (180 mg/kg), Chondroitin Sulphate (125 mg/kg)



ANALYTICAL CONSTITUENTS

Crude Protein	21%
Crude Fat	8%
Crude Fibre	4%
Crude Ash	6.5%
Moisture	8%
NFE	52.5%
Metabolisable Energy	341 kcal/100g
Omega 6 Fatty Acids	1.6%
Omega 3 Fatty Acids	0.5%
Calcium	0.9%
Phosphorus	0.6%

NUTRITIONAL ADDITIVES PER KG

Vitamins: Vitamin A 14,400 IU, Vitamin D3 1,925 IU, Vitamin E 95 IU
 Provitamins: L-Carnitine 480 mg
 Trace Elements: Iron (Iron (II) Sulphate Monohydrate) 50 mg, Zinc (Zinc Sulphate Monohydrate) 50 mg, Manganese (Manganous Sulphate Monohydrate) 35 mg, Copper (Copper (II) Sulphate Pentahydrate) 12 mg, Iodine (Calcium Iodate Anhydrous) 1 mg

BAG TYPES

- Up to 18 month shelf life.
- Available in a 15kg clear bag



KIBBLE SIZE

- Optimal kibble size and shape for adult/senior dogs.
- A crunchy kibble texture



WORKING DOG FEEDING GUIDE*

Weight of Dog (kg)	Grams per Day (g) Senior / Adult / Adult Light
1 - 5kg	35 - 115g
5 - 10kg	115 - 195g
10 - 20kg	195 - 330g
20 - 30kg	330 - 450g
30+kg	450+g

* All dogs are different and the guidelines should be adapted to take into account breed, age, temperament and activity level of the individual dog. When changing foods please introduce gradually over a period of two weeks. Always ensure fresh, clean water is available.