

CHICKEN WITH RICE

OUR ENTIRE WORKING DOG FOOD RANGE IS UK VAT FREE

VAT
FREE

ADULT DOG



WHY CHICKEN?

Chicken is a lean protein source rich in essential amino acids. It is also a good source of vitamins & minerals including B vitamins and iron which may help contribute to overall health and well-being.

RECIPE CLAIMS



29% TOTAL CHICKEN

A responsibly sourced and highly digestible protein source.



SKIN & COAT

Contains Omega 3 & 6 essential fatty acids to help maintain a healthy skin & shiny coat.



DIGESTIVE HEALTH

Contains beet pulp - a good source of soluble and insoluble dietary fibre which are important for maintaining normal intestinal transit time and motility.

YUCCA EXTRACT

From natural sources, this plant extract is thought to help reduce stool odour.



IMMUNE SYSTEM

Contains vitamins and minerals to help maintain a healthy immune system.



NO ADDED ARTIFICIAL COLOURS & PRESERVATIVES



The Super Premium range benefits from a variety of high quality protein sources. The range provides a selection of hypoallergenic recipes formulated without common food allergens for dogs - beef, pork, wheat, wheat gluten, dairy and soya.

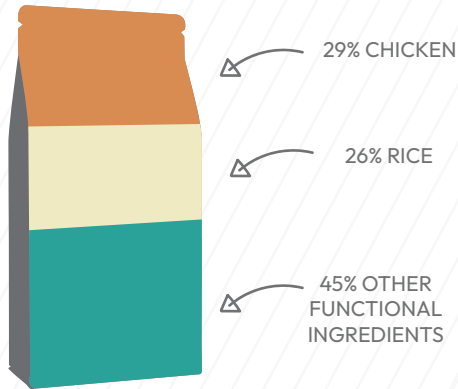
ADVISORY

VAT
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Working Dog Products must follow GA's guidance for products labelled and marketed as working dog food to ensure legal compliance with Government VAT guidelines. Please see "Working Dog Food Guidance" document -if you do not have a copy please speak to your Partner Manager.

COMPOSITION

Chicken 29% (including Dried Chicken 26% & Chicken Fat 3%), Rice (26%), Barley, Oats, Beet Pulp (2%), Brewers Yeast, Minerals, Yucca Extract (190 mg/kg)



ANALYTICAL CONSTITUENTS

Crude Protein	24%
Crude Fat	8%
Crude Fibre	3.5%
Crude Ash	5.5%
Moisture	8%
NFE	51%
Metabolisable Energy	348 kcal/100g
Omega 6 Fatty Acids	1.95%
Omega 3 Fatty Acids	0.25%
Calcium	1.5%
Phosphorus	0.9%

NUTRITIONAL ADDITIVES PER KG

Vitamins: Vitamin A 14,400 IU, Vitamin D3 1,925 IU, Biotin 145 mcg
Trace Elements: Iron (Iron (II) Sulphate Monohydrate) 50 mg, Zinc (Zinc Sulphate Monohydrate) 50 mg, Manganese (Manganous Sulphate Monohydrate) 35 mg, Copper (Copper (II) Sulphate Pentahydrate) 12 mg, Iodine (Calcium Iodate Anhydrous) 1 mg

BAG TYPES

- Up to 18 month shelf life.
- Available in a 15kg clear bag



KIBBLE SIZE

- Optimal kibble size and shape for adult dogs.
- A crunchy kibble texture



WORKING DOG FEEDING GUIDE*

Weight of Dog (kg)	Grams per Day (g) Adult Dog
1 - 5kg	35 - 115g
5 - 10kg	115 - 190g
10 - 20kg	190 - 325g
20 - 30kg	325 - 440g
30+kg	440+g

* All dogs are different and the guidelines should be adapted to take into account breed, age, temperament and activity level of the individual dog. When changing foods please introduce gradually over a period of two weeks. Always ensure fresh, clean water is available.